



PROJECT PROFILE

02/2017 – 10/2018

Project management – Implementing new Target Operating Model and SLA Harmonisation for a global client

- Manage full operational review of the proposed operating model (SLA) across all European operational sites DE/IRE/LUX/IT/FR/UK - (Custody, Depository and Fund Accounting)
- Agree any Gaps in the current operational process and action plan to harmonise the operational process in line with the TOM
- Implement governance structure to ensure full traceability of SLA changes to assist with Senior Stakeholder sign off
- Present the final agreed SLA to the client in order to achieve final sign off and implement the TOM
- Implement Central Hub in Luxembourg to centralise client communication across all European Jurisdictions (DE/IRE/LUX/IT/FR/UK)
- Ensure clear Status reporting is delivered to the Global programme on a weekly basis to detail clear status against milestones and highlighting any Risks/Issue
- Successful project completion 09/2018

YESIM POYRAZ

CONSULTANT

Drachenfelsstr. 8, 80997 München
+49 (0) 173 733 87 49
mail@yesimpoyraz.com

Project management – Migration/Integration of ~ 80 external Investment managers for a global client Implementation of Target Operating Model for a global client

- Connection/Integration of external Investment managers to STT in order to capture listed & nonlisted securities transactions to SimCorp Dimension (SCD) trading for 220 special funds with NAV striking / Fund admin done by STT KVG BO Insourcing
- Developing Operating Model (Back Office, Middle Office) for listed securities and OTC's and EMIR transactional reporting
- Establish a communication model to resolve any trade related issues directly with the external managers
- Engage with clients and senior internal stakeholders to establish exact requirements, agree solutions and define a timeframe for project deliverable
- Working with business representatives to understand, capture and update work stream and programme project plans and associated materials (RAID logs, Change control, Resource planning, status reporting etc.
- Proactively recognize and manage risks, ensuring that all stakeholders are notified properly and appropriately (including all related dependencies)
- Analysis of transactional data of EMIR eligible instruments
- Ensure clear Status reporting is delivered to the Global programme on a weekly basis to detail clear status against milestones and highlighting any Risks/Issue

04/2012 – 06/ 2014

Project management – multiple global client projects– New Process - State Street Bank GmbH/Global Investment manage

- Coordination of 15-20 global projects (Investment tax, new customer products) between Munich, Luxembourg, Ireland, Boston and London
- Organisation, analysis and contribution of specific customer needs as well as coordination and management of global customer projects (KVG/Depository) and cross-departmental „tailor-made“ solutions
- Creation of specialist concepts in close collaboration with IT and operations
- Coordination and implementation of new regulatory changes with the CCP / Depository / Customer (KAGB, UCITS, AIFMD)
- Assessment and introduction of new products and processes (project, process and organizational consulting))
- Set up of new and complex products with the KVG / customer. Support the implementation of the new product process with the depository as well as the SCD KVG Product BackOffice - interfaces and process optimization
- Analysis of the current processes, analysis of the processes of the future WP (Insourcer), GAP analysis
- Consultancy in the definition of the future processes: organization and execution of workshops between the departments to clarify the future processing of the individual business transactions, definition, coordination and modelling of the futures processes integration test case production as well as account-keeping, preparation of the training concep
- Preparation of test concepts, preparation and execution of end 2-end testing, coordination of internal departments (IT and operations)

YESIM POYRAZ

CONSULTANT

- Post-migration - process optimisation, ensuring a smooth process in the day-to-day business
- Delivery expert regarding all phases of integration
- Preparation and presentation of decision-making documents for the customer and the management (evaluations, reporting, documentation and statistics)
- Creation of new monthly Key Performance Indicators (KPI) to measure service performance
- Automation of fund price confirmations for investment funds managed by the SimCorp Dimension System

05/2011 – 03/2012

Project management - ETF Swap Merger State Street Bank GmbH /Global Investment Manager

- Coordination, participation and contribution in the first exchange listed Swap index fund (ETF - iShares) - merger in the German market
- Analysis of processes and business requirements for the merger (business concept)
- Definition and creation of test plans for depot and statements of accounts as well as coordination, participation and contribution in the testing activities of the merger Interdepartmental project or test coordination (IT + Operations)
- Conversion of operational and technical procedures (SCD)
- Clarification of legal and regulatory topics
- Preparation and execution of inventory transfer
- Accompany the team with the fund merger (SCD)
- Process optimization and integration into the team after the swap fund merger
- Quality assurance test execution
- Distinction between manual and automated processes (reporting)
- Analysis of an interface between the accounting system (SCD) and the custodian bank
- Coordination of the implementation of new regulatory requirements with the KVG as well as bank intern

YESIM POYRAZ

CONSULTANT

Drachenfelsstr. 8, 80997 München
 +49 (0) 173 733 87 49
 mail@yesimpoyraz.com

10/2009 – 04/2011

Migration new client on boarding (Exchange Traded Funds) to the State Street Bank platform – Global Investment Manager

- Integration of a global client into the State Street Bank system platform together with the introduction and implementation of a new customized fund accounting model for Exchange Traded Funds (SCD)
- Preparation of committee presentation
- Identification of weak points in the process chain, sketching the implementation steps
- Migration of two databases and replacement of the previous IT provider
- Examination of previous documents, presentations and decision – preparation and documentation of status reports and a concrete implementation proposal for the implementation project
- Coordination of SWIFT connections
- Quality control of migration concepts
- Coordination and implementation of test activities. Coordination of test planning internally and externally. Definition of test cases for account assignment (UAT, BUAT, CUAT)
- Preparation of requirements documentation and acceptance of the system expansion • Test concept and implementation
- Monitoring the realization and implementation of all technical concepts
- Cost control and cost sharing between divisions for system development in close collaboration with IT
- Process optimization and integration after system migration, ensuring a smooth operation in the day-to-day business (IT + Operations)
- Preparation and coordination of the fiscal year audit with the audit company
- PMI (Post Merger Integration)

YESIM POYRAZ

CONSULTANT

Drachenfelsstr. 8, 80997 München
+49 (0) 173 733 87 49
mail@yesimpoyraz.com

01/2008 – 09/2009

Project management - Outsourcing fund administration to Poland / India

- Analysis of operational processes as well as evaluation and analysis of potential customers, products and systems for outsourcing
- Identification of savings potential
- Evaluation and analysis of process and cost optimization
- Coordination and running of test activities - End to end testing with the customer (BUAT/CUAT)
- Coordination and implementation of Swift connections
- Coordination of test activities Definition of test cases for account and account assignment • Identification of weak points in the process chain, sketching of the implementation measures • Preparation and presentation of decision-making documents for the customer and the management (evaluations, reporting, documentation and statistics)
- Implementation of new monthly Key Performance Indicators (KPI) to measure the service performance of the service provider (outsourcing)

04/ 2005 – 09/2007

Project management - Integration of Global Custody and Securities Services Divisions (Deutsche Bank AG)

- Integration of funds into the State Street System Platform
- Design and implementation of future operating and service model
- Introduction and implementation of a new fund accounting model
- Creation of the requirements documentation - Business Analysis
- User Acceptance Testing of migration (test and production)
- Analysis and optimization of the overall process (IT, back office, accounting)
- Analysis report and management reporting information on the status
- Introduction of the first German public fund within State Street Bank
- Process optimization and integration following the merger of two major banks
- Preparation and coordination of the audit with the audit company
- Introduction of a third party securities lending model
- Training of employees
- Expert analysis recommendation for new tax reclaim processes for leading KVGs
- Analysis of the existing tax reclaim processes Identification of weak points in the process chain

YESIM POYRAZ

CONSULTANT

Drachenfelsstr. 8, 80997 München
+49 (0) 173 733 87 49
mail@yesimpoyraz.com